

# George Lorimer's Smart Strategy

1000+ San Diego Homes Sold

## 1. Preparing & Staging

Clean, declutter, smart fix-ups, staging & beautification

## 2. Strategic Pricing

My pricing strategy that insures when we launch, your home is the nicest & the best price



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## 3. Create the "Auction Effect"

- ✓ My buyers in waiting
- ✓ Maximum Marketing
- ✓ City-wide network of buyer's agents

## 4. Multiple Offers

Negotiate from a power position, sell for more money

### San Diego Home Sellers

Learn more on how this proven strategy benefits you with our **Free Home Seller Package:**  
Call George 619.846.1244 or visit:  
[GeorgeLorimer.com/staging](http://GeorgeLorimer.com/staging)