



2014 RE/MAX vs. THE INDUSTRY

RE/MAX agents sell the most homes, supported by a brand that more buyers and sellers think of than any other in real estate. **Open Your Eyes to RE/MAX.**

	U.S. RESIDENTIAL TRANSACTION SIDES ¹	U.S. BRAND AWARENESS ²	U.S. NATIONAL ADVERTISING ³	COUNTRIES ⁴	OFFICES WORLDWIDE	AGENTS WORLDWIDE
	907,785	28.1%	31.7%	97	6,481	93,228
	725,058	16.0%	29.5%	41	3,100	84,900
	644,297	4.2%	1.0%	7	700	94,906
	410,543	20.9%	14.4%	61	7,100	103,800
	118,160	1.6%	0.0%	32	2,300	31,200
Sotheby's	78,841	0.7%	11.8%	41	700	14,500
	55,712	0.7%	1.6%	2	260	8,400
	Not released	1.5%	0.1%	1	370	14,000
	Not released	0.4%	0.2%	1	360	7,800
	Not released	0.1%	0.0%	1	330	14,000

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